

Everson Enterprises, Inc.

A World of Business and Technology Solutions

Everson Enterprises, Inc.

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Document Control

S.No.	Name	Designation	Organization	Role
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1.0 Business Overview

Everson provides technology services, solutions and products for Residential, Small Businesses as well as Enterprise customers. Extending across a range of industry verticals and technology competence areas, our professional services teams are located in Wenatchee Washington, with onsite engagement managers and partners in the United States.

As a cornerstone of our strategy, we collaborate with our customers to deliver technology solutions built on a flexible and mature delivery model. Our focus on process compliance, defined success metrics and organization-wide knowledge management initiatives have helped us develop meaningful relationships with our clients and helped them add strategic capabilities to their business and derive measurable benefits from their technology investment.

2.0 Our Services

Everson serves a diverse customer base consisting of Small Businesses, Enterprises, Retail, General Contractors and consulting organizations in vertical industry segments like Wholesale Stores & Wholesale warehouses, Realtors, Medical, Real-Estate Staging, Healthcare, Media & Entertainment, Retail public market, and Technology. Organized around three major service areas – Technology Services, Creative and New Audio/Video solutions, we help our clients use technology to solve complex business/technology problems by leveraging the depth of our experience and proven delivery capabilities.

Technology Services

- Business(Technology) Consulting
- Custom Design & Application Development
- Automation and Wireless Systems
- Research and Development
- Acoustical Design
- Quality Assurance and Testing
- System Management and Support
- Infrastructure Management
- Packaged Audio/Video Services

Creative and New Audio/Video Services

- CAD Rendering
- New Media Development

- User Experience and Usability Engineering

3.0 Our Competence Areas

Our Business/Technology services and outsourcing solutions leverage our competence along the following three axes:

Technology Platform Competence

- Microsoft Technologies
- Lurton Lighting Applications
- Linux and Open Source Media Centers
- Oracle Technologies (home automation)

Each of our solutions is cost-optimized, and retains our organizational commitment to quality, value-focus and technical expertise. The Everson Staff provides both turnkey and ongoing, team-based technology solutions.

4.0 Delivery Model and Capabilities

Everson is a viable delivery model for technology solutions. Combining cost-effectiveness and measurable business value of the technology engagement with exceptional technical skills, this model allows our clients to choose the engagement model, service levels, and deliverables in line with the unique requirements of their organizations.

For instance, using the Everson's Model, our clients can combine standard and turnkey engagement with defined deliverables and cost, with a 'Team-Based' approach for R&D and other technology tasks that are not clearly defined and need consulting inputs. The result is a tailored, cost-optimized engagement model that helps contain costs, get better returns on technology investments, and have predictable results from outsourcing initiatives.

Everson operates out of its corporate office and Winnipeg development center at Manitoba, Canada.

All our locations are equipped with state-of-the-art infrastructure that includes,

- Redundant High-Speed Internet Connectivity
- High Capacity Internal Networks, with WLAN Access Points

- Redundant Servers, and High-Speed Workstations for Development/R&D
- Collaboration Infrastructure built on Microsoft® SharePoint®
- Version-Control and Configuration Management Systems
- Backup and Disaster Recovery Systems
- Independent Testing and Quality Assurance Labs

5.0 Our Partners

We strongly believe in the value that our partners bring to our development services and offerings. Our partnerships with global powerhouses such as Microsoft, Oracle, Sun, Palm, IBM, Netstreams, among other technology companies, allow our teams to stay in tune with the latest developments in their respective fields. The result - our recommendations and consulting services have strategic depth that allows our customers to explore new opportunities and develop new capabilities. These alliances tie us to partners who are capable of driving industry standards and enable us to access the cutting-edge technologies much before these technologies are released in the global market, giving us time to understand the business implications of these issues.



Our alliances extend through our entire range of services, including Outsourcing, Business/Technology Consulting, Custom Audio/Video Development, Systems Integration as well as a range of solutions for Small and Medium Enterprises.

6.0 Our People

Regardless of the core business area, people are the foundation of every successful organization. At Everson, we staff our teams with the best engineering and management talent to ensure that our services are delivered with the care and attention that every engagement demands.

Everson currently employs 5 professionals and we have an ongoing recruitment effort to augment our Internet application Development & Construction Solutions division. We have a dedicated team of talented architects, Project Managers, Technology Leads, Team Leaders, Developers & QA staff, with substantial experience in core technology and business domains. We have training program's available to cross-

train our consultants across technologies to enable them to architect & design resilient, flexible and scalable architectures.

The typical profiles of our associates are as follows:

- Master/Bachelor's degree in Engineering, Computer Science, Management or equivalent
- 3-12 years of relevant experience
- Certified by Netstreams/Microsoft/Oracle/IBM/Cisco and other industry leaders
- Excellent communication skills
- Strong backgrounds in vertical domain areas

In addition to the above, Everson also maintains an extensive Quality and Process Group that also acts as the coordinator for our CMM and ISO implementation processes.

7.0 The Everson Difference

At Everson, we work with our clients to identify their unique strategic and operational issues, and tailor solutions that best meet these needs. A disciplined and standards-driven approach to engineering, full complement of IT and Audio/Video solutions, a trail of hundreds of successful projects, and our emphasis on relationship management are some of the reasons why our clients choose us.

This section summarizes our key strengths and our value proposition in any service/delivery engagement.

Organizational Strength

- Over **7 years** of excellence in delivering Technology Solutions
- **Full Service** Business/Technology Consulting and Construction Solutions
- Over **150** clients Everson for their technology needs
- Over **70%** Repeat Business/Customer Referral rate
- **Experienced Management** team with stellar reputation in finance, information systems, corporate policy and service delivery

Program Management and Delivery Excellence

- **Flexible Global Delivery Model** that combines industry best practices with our experience in delivering outsourced technology solutions – onsite & offsite.

- Holistic **Program Management Framework** including rigorous Change and Risk Management
- Extensive **Communications and Collaboration** infrastructure with multiple high-speed internet links
- **Quality** processes compliant with ISO9001:2000 guidelines

Technical Expertise

- Highly educated, trained and experienced **resource pool**
- Wide exposure to a range of **technology platforms**, including Microsoft, Sun, IBM, Netstreams, Oracle and Palm;
- Strict Adherence to Quality procedures and rigorous audits to ensure process-compliance at all stages of solution development and delivery

Measurable Results

- A **well-defined metrics program** to help monitor Key Performance Indicators
- **Tailored Success Criteria** for each engagement
- Lower Costs, Improve Productivity and Faster Go-to-Market rate – all within one outsourcing engagement!

While we hope this document gives you a good insight into Everson as an organization, please do not hesitate to contact our Web Concierge at www.ncwaudiovideo.com.